

URISA Alberta Committee Minutes
Tuesday Feb 26, 2019, Noon to 1235

Present: Dianne, Stacey, Kristen, Carl, Teresa, Bob
Absent: Dennis, Cindy, Charlene

Next meeting – March 19, 2019

Action Items

Items	Action required
Luncheon seminar	Kristen to connect Stacey and Bob on luncheon planning details and targets Kristen did some reseach; call between Stacey and Kristen. Talked about fresh approach to events and how to market.
URISA sponsored workshop	Cindy to prepare proposal - time frame and budget, etc. for GISP certification workshop for February meeting.
Social Events	Kristen, Stacey and Bob to start planning. Kristen to circulate potential costs for an event in Grande Prairie
Plaque for Chaka	Cindy

Major Decisions

Date	Decision
Jan 15, 2019	<ol style="list-style-type: none"> 1. Reserve \$20,000 for GeoAlberta 2019 2. Continue funding \$500 to the research/thesis competition 3. Present plaque to Chaka for his contribution

GeoAlberta 2018

- Completed

GeoAlberta 2019

- It is set for Nov 13 to 14 of 2019 at the Sheraton in Red Deer
- Cvent contract signed for 3 years; training and onboarding starting now
- Stacey working closely with Speakers/Workshops group and the Communications group
- If you have questions, ask Stacey

President

- No update.

Past President

- Vacant

VP North

- Prepare nomination to replace Stacey in July.
- Looking at a social event in Edmonton; may see if we can get certain people to attend to promote the industry and training opportunities and speak to students or those new to the field
- Event promotion – to contact more than just members
- Stacey will connect with Teresa to discuss locations

VP South

- Plan social event with Kristen and Stacey for the Calgary area

Secretary

- 77 active members

Treasurer

- Have \$ 53,000 in bank.
- We will reserve \$20,000 for GeoAlberta 2019.
- PayPal balance is \$264 after transferring most funds into the bank.

Publicity

- Updated job posting from Cindy.
- Monitoring website statistics with Google Analytics
- Have a few updates to do to the website, but Cvent training is at the top of the to-do list at the moment

Program

- Stacey and Kristen looking at events that might drum up membership
- Revive our social media; Stacey trying to connect with Bruce McBride or Sylvia Leong
- Revisit the survey results to see who and where they are
- 'Mappy hour' in Grande Prairie – rent back room at a pub, see what people might be looking for at an event; will get some costs
- Another ideas was to host a panel for a targeted audience to educate them on the profession
- If anyone has more ideas for speakers for luncheons (or another event) please let Kristen know
- Perhaps have prizes or free memberships awarded at events

Academic Liaison

- No update

Member-at-large

- No update